

THE FACTS ARE IN

what others say about us

Entrepreneur

April 30, 2005

"In today's economy, if your business isn't learning, then you're going to fall behind. And a business learns as its people learn."

"Your employees are your principle business asset. Invest in them thoughtfully and strategically, and you'll reap rewards that pay off now and for years to come."

Payscale Human Capital

www.payscale.com

"Employee development can manifest itself in many forms of training, evaluations, educational programs, and even feedback. If executed correctly, the effects of training on employee performance can often encourage growth within the worker and the organization itself.

One of the larger aspects of developing employee's skills and abilities is the actual organizational focus on the employee to become better, either as a person or as a contributor to the organization."

**The minute we invested in them,
they became vested in us.**

Sandra Lizioli

MasterCard, Europe

"MasterCard management has long recognised these Toastmaster benefits. Developing communication and leadership skills in the club can be part of the company's official Individual Development Plan.

Most speeches aren't work-related so colleagues see each other in a different light. And while that's fun, it's also good for work."

Marc Haine

Essential Hospitality Solutions

"When we invested in our staff by sending them to Toastmasters, I saw an immediate return on investment. They were suddenly more engaged, more driven to succeed, and more driven to learn.

The minute we invested in them, they became vested in us. They make less errors, are more focussed, and have higher job satisfaction. Needless to say, my turnover rate has dropped to less than 12%. For hospitality, that's HUGE!"

"I encourage business managers to seek out the local Toastmasters club, and enrol your best and brightest - it'll do them, and you a world of good!"



**Where's your next manager
coming from?**

**DEVELOP YOUR
EMPLOYEES
TO CREATE YOUR
SUCCESS**

**WHERE LEADERS
ARE MADE**



TOASTMASTERS

help your staff
reach their full
potential

THE PROVEN WAY TO BECOME A BETTER SPEAKER

What's in it for you?

Toastmasters will give your staff the skills and confidence they need to effectively express themselves in any situation.

Employers who sponsor their employees experience a more engaged workforce, higher customer satisfaction, and higher staff retention.

Employees feel more valued, are challenged to grow, and are more centred on excellence, with an enhance level of confidence when dealings with others.

How does it work?

Everyone in a Toastmasters meeting is in the same boat. They want to grow, and develop their skills. The environment is friendly and supportive, and the self-paced program allows members to build confidence with each speaking assignment. Constructive evaluation is the heart of the Toastmasters program. Each time a member gives a prepared speech, an evaluator will point out strengths and suggest improvements. At first members are applauded for their effort; later they'll be applauded for their skill.

Since 1924, Toastmasters International has helped millions of men and women become more confident in front of an audience. Our network of clubs and their learn-by-doing program are sure to help you and your staff become better speakers and leaders.

Why pay thousands of dollars for communication and leadership seminars when you can sponsor your staff to join a Toastmasters club for a fraction of the cost?

CREATING LEADERS

Leaders are good communicators

Developing your staff could not be easier. Our program trains members in leadership fundamentals like:

- ~ Listening Skills
- ~ Critical Thinking
- ~ Giving Feedback
- ~ Time Management
- ~ Planning and Implementation
- ~ Organization and Delegation
- ~ Facilitation
- ~ Motivation
- ~ Mentoring
- ~ Team Building

*Could your business use more effective leaders?
Does your business rely heavily on suburb internal and external customer service?*

Don't delay!

According to the Organisation for Economic Co-operation and Development, Canada, 2013 StatsCan study, employee training has a proven ROI realized in increased sales, higher engagement, happier customers (repeat customers), higher productivity, lower absenteeism, higher retention rates.

TOASTMASTERS CAN HELP!



VISIT A MEETING TODAY

You won't regret it. With more than 332,000 members in over 15,400 clubs in 135 countries, you're sure to find a club near you. For a list of meeting locations in your area, simply visit www.toastmasters.org or email us at tminfo@toastmasters.org. Each group has its own personality. So check out a few to find one that best matches yours!

Local contact information:

